

INSTRUCTIONS: *The cookie pop-up notice that appears in the box below must be accessible to all users of the Website by automatically appearing each time the user enters the Website.*

By clicking here , you will be linked to the Cookies Policy.

The information shall be provided:

- *In a clearly visible place located **at the top of the website**, it is not valid if it is located at the bottom, so that due to its shape, colour, size or location there can be assurance that the notice has not gone unnoticed, choosing a large size so that it can be seen and accepted by the user of the website.*
- *through a format that is visible to the user, e.g. in the form of a banner, IVD or equivalent system, which shall be maintained until the user takes the action required to obtain consent*
- *Information must be transparent and easily accessible*
- *so that it contains a link to the Cookie Policy or information at the second layer or level.*

How is it considered that by continuing to browse the user has given their consent?

The user is considered to have accepted, provided that, after having seen the pop-up cookie notice in the first layer, by pressing the ACCEPT button.

In the first layer, the following information must be displayed (as established on page 19 of the AEPD Cookie Guide accessible in <https://www.aepd.es/es/documento/guia-cookies.pdf>). The information must be displayed before the use of cookies, through a format that is visible to the user, and that must be kept until the user performs the action required to obtain consent or its refusal:

- a) Identification of the publisher responsible for the website. The company name is not required, provided that your full identification details appear in other sections of the website (legal notice, privacy policy, etc.) and your identity can be clearly deduced from the website itself (for example, when the domain itself corresponds to the name of the publisher or the brand with which you identify yourself to the public or said name or brand clearly appears on the website).
- b) Identification of the purposes of the cookies to be used.
- c) Information on whether the cookies are owned (by the person responsible for the website) or also by third parties associated with it, without it being necessary to identify the third parties in this first layer.
- d) Generic information about the type of data to be collected and used in the event of user profiling (e.g. when behavioural advertising cookies are used).
- e) How the user can accept, configure and reject the use of cookies. For example, (i) an easily visible button or equivalent mechanism with the words "Accept cookies", "Accept", "Consent" or similar texts, to **consent** to the use of all cookies; (ii) an equivalent button or mechanism, similar to the above (if an accept button is used, a reject button must be used), with the words "Reject cookies", "Reject" or similar texts, to **refuse** the use of cookies (except those that are exempt from the obligation to obtain informed consent); (iii) an equivalent button or mechanism, clearly visible, but not

COOKIES, Notice at the first layer or level

necessarily similar to the above, that displays or leads to a **configuration panel** that allows cookies to be accepted or rejected in a granular way, at least depending on their purpose.

The button or mechanism for setting cookies, i.e. managing user preferences, should take the user directly to the settings panel, without having to scroll through large amounts of text looking for the information, which should remain permanently accessible. As indicated above, the panel can be integrated into the second information layer.

In the configuration panel, it should be clearly indicated or detached how to save the selection made by the user. For this purpose, a button with the text "Save selection", "Save settings" or similar texts would be valid, for example.

To facilitate selection, two buttons can also be implemented in the panel, one to select all categories of cookies and the other to reject all if the user has previously selected them, this option being recommended the greater the number of different categories in which the cookies have been classified. If the user saves his choice without having selected any cookies, it will be equivalent to the rejection of all cookies. Under no circumstances are pre-marked options in favour of accepting cookies admissible in order to obtain valid consent.

f) A clearly visible link to a second layer of information including more detailed information, using, for example, the term "Cookies", "Cookie Policy" or "More information, click here". The cookie configuration panel may be integrated into this second layer, provided that, by providing access to it (for example, from a button or link included in the first layer), that access is direct, that is, that the user does not have to navigate within this second layer to locate the configuration panel.

Option A: Cookies excepted. It is not necessary to inform or request consent, but it is recommended to inform for reasons of transparency

**This website (see domain) uses cookies that allow the operation and provision of the services offered.
More information by clicking [HERE](#) *
ACCEPT****

* By clicking [HERE](#) the information of the Cookies Policy should appear. It is optional, and the phrase "More information by clicking [HERE](#) *" can be deleted.

** Only when you click OK will the cookie information window disappear in the first layer

Option B: In case there are non-excepted cookies

COOKIES, Notice at the first layer or level

Cookies. This website (see domain) uses its own and third-party cookies that are installed on your computer to analyse the use and measurement of the website to improve our services and facilitate your navigation. You can accept cookies by clicking on the "Accept" button or configure them or reject their use, obtaining more information by clicking [HERE](#) *

ACCEPT
SET COOKIES***
DECLINE******

* By clicking [HERE](#) the information of the Cookies Policy must appear

** Only when you click OK will the cookie information window disappear in the first layer

When you click on CONFIGURE COOKIES, the cookie manager will appear, and will allow you to REJECT or CONFIGURE cookies that are not exempt from consent. When REJECT is clicked, you are not authorising the use of cookies (therefore, the use of cookies is not legitimised if the user does not click on the button to accept cookies and simply continues browsing).

NOTE: If the "Accept" button is not clicked, the user is not authorizing the use of cookies (therefore, the use of cookies is not legitimized if the user does not click the button to accept cookies and simply continues browsing). The button or mechanism for setting cookies, i.e. managing user preferences, should take the user directly to the settings panel, without having to scroll through large amounts of text looking for the information, which should remain permanently accessible. The panel can be integrated into the second information layer.

In the configuration panel, it should be clearly indicated or detached how to save the selection made by the user. For this purpose, a button with the text "Save selection", "Save settings" or similar texts would be valid, for example. To facilitate selection, two buttons can also be implemented in the panel, one to select all categories of cookies

and another to reject all of them if the user has previously selected them. If the user saves his choice without having selected any cookies, it will be equivalent to the rejection of all cookies. It should be remembered that in no case are pre-checked options in favour of accepting cookies admissible in order to obtain valid consent.

Option C: In the event that analysis of preferences for advertising is carried out, with profiling, the pop-up cookie notice will be informed as follows:

This website (see domain) uses its own and third-party cookies to analyse our services and show you advertising related to your preferences, based on a profile drawn up from your browsing habits (pages visited). You can accept, configure or reject the use of cookies or obtain more information

**[HERE](#) *
ACCEPT**
SET COOKIES***
DECLINE******

* By clicking on [HERE](#) the information of the Cookies Policy should appear

** Only when you click OK will the cookie information window disappear in the first layer

COOKIES, Notice at the first layer or level

When you click on CONFIGURE COOKIES, the cookie manager will appear, and will allow you to REJECT or CONFIGURE cookies that are not exempt from consent. When REJECT is clicked, you are not authorising the use of cookies (therefore, the use of cookies is not legitimised if the user does not click on the button to accept cookies and simply continues browsing).

NOTE: In any case, taking into account the text of the notice and the mechanisms used, the function of each of these mechanisms must be obvious to the user. In addition:

- The user may not be given the impression that he or she must necessarily accept the
- cookies to navigate the website.
- The user cannot be clearly pushed to accept cookies.
- The colour or contrast of the text and buttons (or equivalent mechanisms) may not be obviously misleading to users, in such a way as to lead to involuntary consent. It will not be valid, for example, if the option to reject cookies is a button with text that does not contrast sufficiently with the color of the button and therefore cannot be read.